

THE POWER OF THE VIRAL SPREAD OF IDEAS

Scenarios that could result in a New Enlightenment peaceful revolution:

Below is the calculation for the number of people (X) who learn of significant parts of The New Enlightenment's and Amazon as Metaphor's social advancement programs as a result of just two people learning of them first, then at the end of two weeks they get two other people to learn of them, each of whom after two weeks get two others to learn of them, and so on for one year. (Variations of this process can result in similar outcomes.)

		week 2	week 4	week 6	week 8	week 10	week 52
	X =	2	+ 2 ²	+ 2 ³	+ 2 ⁴	+ 2 ⁵	+ 2 ²⁶
A way to calculate this above sum is to multiply the equation by two,	2X =		2 ²	+ 2 ³	+ 2 ⁴	+ 2 ⁵	+ 2 ²⁶ + 2 ²⁷
then subtract first equation from second	2X-X =	-2	+ 2 ²⁷					
	X =	2 ²⁷ - 2		=	134,217,726			people

Number of readers at end of this kind of process, general case: X = 2ⁿ⁺¹ - 2 where n is the number of time intervals for new recommendations

We do not need anywhere close to 134 million people to learn of significant portions of The New Enlightenment's and Amazon as Metaphor's social advancement programs for it to result in a major change in the direction of the country. Likely, a few hundred thousand would be sufficient through the resulting expanded public debate and pressure on policymakers. Here is a route to a few hundred thousand:

In 1 1/2 years or 18 months with a recommendation interval of 1 month to 2 additional people that recommend a significant portions of The New Enlightenment's and Amazon as Metaphor's social advancement programs to two others and so on, this many people will learn of them:	X	=	2 ⁿ⁺¹	- 2	=	2 ⁽¹⁸⁺¹⁾	- 2	=	2 ¹⁹	- 2	
									=	524,286	people

Of course, the above numbers of people could be greatly increased by increasing the number of people starting recommendation chains.

Will you play an important role in the social revolution whose foundation is detailed in The New Enlightenment and Amazon as Metaphor by starting a recommendation chain? Recommend the policies it details that you consider most important to enough people that you believe at least two of them will do the same. Social media can be an important tool for this purpose as can all other forms of communication including, personal

If you read The New Enlightenment or Amazon as Metaphor and would like an electronic version of a policy for an email chain, send a request to info@newenlightenment.us or using the contact form on www.newenlightenment.us

We will be glad to email it to you.

Thank you for taking the time to help advance a New Enlightenment's peaceful revolution.